

Invitation for Zhongshan Trade & Business Fair

Dear Sir/Madam,

The 2011 Zhongshan Trade and Business Fair, held by Zhongshan Municipal Government, starts on 28th March 2011 in Zhongshan City, Guangdong Province. For the 2011 Fair, we will invite foreign governments' representatives and entrepreneurs. We sincerely extend this invitation to you and look forward to promote the international business cooperation of Zhongshan City and Zhongshan enterprises throughout your help.

1. Schedule of “Zhongshan Trade and Business Fair”

- 27th March: Check-In
- 28th -29th March: “Zhongshan Trade and Business Fair”

2. Activities arrangements of “Zhongshan Trade and Business Fair”

- Afternoon on 28th March: Zhongshan Economic and Trade Exchange Assembly at the north part of Integrated Hall of Zhongshan Expo
- 2^{8th} -2^{9th} March: Economic and Trade Promotion of Enterprises from Zhongshan and Foreign Countries at the Meeting Center of Zhongshan Expo Center

3. Main Content of “Zhongshan Trade and Business Fair”

- Products Show: more than 100 companies from Zhongshan City in the industries of lighting, hardware, home appliances, furniture, clothes etc. will participate in the Products Show;
- Business Meetings: we will invite buyers to attend the Zhongshan Products Promotion Conference, organize the companies with investment intent to meet with their targeted companies, organize delegations from foreign countries to investigate the investment environment in Zhongshan and visit Zhongshan companies;
- Promotion Conference: we will invite our guests (governments of foreign

countries and companies) to introduce and promote their investment environment and products.

4. Main Honorable Guests of “Zhongshan Trade and Business Fair”

- Leaders of Chinese and foreign governments;
- Representatives of Chinese and foreign companies;
- Chinese and foreign companies and buyers, as well as Industry Associations (Chambers of Commerce);
- Chinese and foreign journalists.

5. Concrete arrangements of “Zhongshan Trade and Business Fair”

- Opening Ceremony (detailed arrangement is to come)
- Signing Ceremony of key projects
- Tour of leaders and honorable guests to the Products Show
- Reception Lunch of Zhongshan government
- Zhongshan Products Promotion Conference (detailed arrangement is to come)
- Projects Meetings between Chinese and foreign companies (detailed arrangement is to come)
- Promotion Conference of investment projects of other parts of China and foreign countries (detailed arrangement is to come).

The accommodation and transportation of our honorable guests, and site fees of business meetings will be borne by Zhongshan government. Sincerely welcome to Zhongshan Trade and Business Fair!

Zhongshan Municipal Government

CHINAMEX

(Date)