

## Business Surfing To Pearl Delta

In this 6-day tour, you will have the chance to:

- Visit the Pearl River Delta –a major manufacturing base and a main hub of China's economic growth
- Meet and match with Chinese officials in Provincial Government and municipality in charge of economic and trade affairs
- Find great potential opportunities in 2011 Zhongshan Trade and Business Fair
- Participate a series of exhibitions & fairs in Guangzhou, Shenzhen & Dongguan City
- Visit dozens of factories
- Contact directly with local industrial associations and thousands of manufacturers in China who are willing to do business and cooperate with foreign companies
- Promote your products, services and technologies to Chinese potential partners

## Schedule for European Business Group

### Business Surfing To Pearl Delta

| DATE                  | ACTIVITY   | REMARK  |
|-----------------------|--|---|
| 27 <sup>th</sup> Mar. | Arrive at Airport of Guangzhou/Shenzhen City, drive to Zhongshan City, check-in at Hotel                   | 90 minutes drive from Guangzhou Airport to Zhongshan      |
| 28 <sup>th</sup> Mar. | Opening Ceremony of Zhongshan Trade Business Fair<br>Participate the Fair<br>OR<br>Site visit to factories | Official invitation                                       |
| 29 <sup>th</sup> Mar. | Site visit to factories  | Dismissed in the afternoon                                |
| 30 <sup>th</sup> Mar. | Suggestion: visit fairs in Guangzhou/<br>Shenzhen/ Dongguan (Expenses not including)                       | Transportation from Zhongshan to those cities are secured |
| 31 <sup>st</sup> Mar. | Free time  |   |
| 1 <sup>st</sup> Apr.  | Departure from Guangzhou Baiyun Airport for Amsterdam  | KLM 3810, departure at 10:00                              |

#### **The organizer offers you:**

- Transportation between Guangzhou Baiyun Airport & Zhongshan
- Local transportation in Zhongshan City
- Accommodations in Zhongshan City during this event
- Organizing business meetings and company presentations if required

#### **For your air tickets:**

The organizer also offers subsidies for attendants' international air tickets according to the following scenarios:

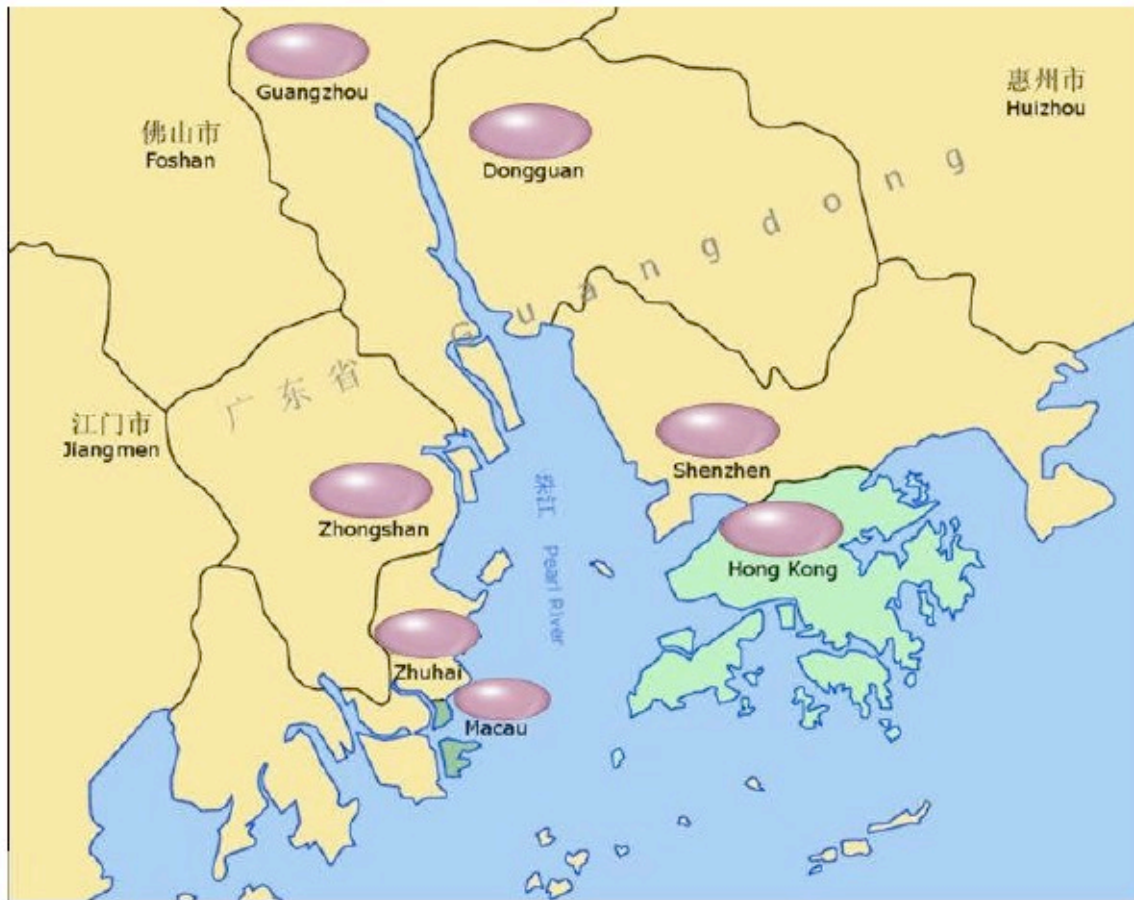
- Euro 500, if application sent to us from 28th Feb. to 4th Mar.**
- Euro 200, if application sent to us from 4th Mar. to 8th Mar.

Attendants will receive the above-mentioned subsidy before Apr. 15, against a copy of air ticket receipt and Fair registration record.

Visa: The organiser will secure the attendants invitation letters for visa application, and usually the applicant needs 5-7 days to get the visa from the date of visa application submission to the Chinese Embassy.

Note: Other expenses occurred for visiting other exhibitions and Fairs shall be borne by the attendants themselves. The organizer (CHINAMEX Team) will be happy to assist your hotel reservation in other cities and provide you with the relevant exhibition information.

## Introduction of Zhongshan



Location: Guangdong Province

Total Area: 1,800 km<sup>2</sup>

Population: 2.5 million

GDP: ≈Euro 18 billion (2010)

Total Import: USD 2.25 billion (2010)

Honored title: Habitat Scroll of Honor Award by UN's Human Settlement Center, National Top 10 Happiest City of China

Zhongshan is a prefecture-level city in the south of the Pearl River Delta in Guangdong province in southern China. It is geographically connected

with Guangzhou (Capital of Guangdong Province) on the north and in vicinity to Hong Kong and Macao.

The City was originally a county renamed in honour of Dr. Sun Zhongshan, who is also known as Sun Yat-sen and considered by many to be the "Father of modern China".

Zhongshan is famous for its manufacturing industry. Zhongshan, Dongguan, Nanhai and Shunde are dubbed as Four Little Tigers in South of China. Each of the towns in Zhongshan is specialized in making a particular product. Most of the towns are so successful that they earn a reputation as a leading manufacturer in their own pillar industries. Indeed, "One Industry in One Town" has become a unique economic feature in Zhongshan.

The people of Zhongshan are diligent, intelligent, friendly and passionate. Zhongshan welcomes your visit and investment here.

## Introduction of Zhongshan Trade and Business Fair



In order to promote the investment environment of Zhongshan City in a better way and broaden the economic cooperation with Chinese and foreign business, Zhongshan Government has been holding this Trade and Business Fair every year since 1990. Till now, 21 sessions of the Fair have been successfully held with totally 4816 projects and contracts signed and executed with foreign capital of USD 16 billion.

Zhongshan Trade and Business Fair has been given a lot of attention, and becomes a brand exhibition. It is now considered as an important economic and trade cooperation platform and one of the most important economic and trade activities in the area.